



ITEM	ACTION
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MOTION: *THAT the Fundraising Committee recommend that the Oakville Public Library Board appoint Richard Kitney as Chair of the Fundraising Committee.*

FR10.02.03 Moved: Alan Johnston                      Seconded: Anna Larson

5. **Development Annual Report 2009**

Melissa provided the Fundraising Committee with an overview of the 2009 development results. Fundraising exceeded the 2009 goal by 123%. Committee members were given the opportunity to ask questions.

As part of this presentation the script for thank you calls was discussed. Given the increasing importance of donor stewardship, Kate and Melissa plan to revise the scripts in order to make the calls more personal and also to gather more information about our donors. Committee members provided additional feedback which will be incorporated into the scripts, i.e. how many years a person has donated. The new scripts will be available in time for the thank you calls for the late February direct mail acquisition campaign. They will be reviewed with the Board at its February meeting.

7. **Approval of Development Workplan for 2010**

An updated version of the 2010 Development Plan had been emailed to Committee members prior to the meeting. Melissa addressed the questions from Committee members.

MOTION: *THAT the Fundraising Committee approve the Development Workplan 2010.*

FR10.02.04 Moved: Suzanne Higgs                      Seconded: Anna Larson

**Carried**

6. **Programs Funded in 2010**

Melissa handed out a list of the 2010 projects that the library will pay for from development funds at a total cost of \$174,760. At this point, funding for each of these projects has been secured. There are only a few projects on the list that would be suitable for corporate donations, Melissa and Kate will pursue these in the next few months.

**Exit Councillor Alan Johnston**

8. **Thank You Call Scripts** – handled as part of item 5

9. **New Business** – no new business

10. **Dates of Next Meetings**

It was decided the group would meet on the following dates, at 6:00 p.m. in the Central Branch Board Room:

Wednesday, April 28, 2010

Wednesday, August 25, 2010

Wednesday, November 17, 2010 \*Will need to change to Nov. 10 due to conflict with Friends of the Library meeting.

**ITEM****ACTION**

Committee members will also be required to attend the Evening for Book Lovers event at the Oakville Centre for the Performing Arts on Tuesday, September 28, 2010, from 6:00-9:00pm as part of the donor recognition program.

11. **Adjournment** – the meeting adjourned at 7:00 p.m.

*MOTION: THAT the meeting of the Oakville Public Library Fundraising Committee be adjourned.*

*FR10.02.04 Moved: Anna Larson*

*Seconded: Suzanne Higgs*

**Carried**

**Date:**

**Signature:**